The world's leading trade event for process, drinking and waste water



# **PROMOTE YOUR PRESENCE**

As show organisers we invite water professionals from all around the world. People you know as a client or a potential client, but also people you want to get to know: potential clients and partners.

#### Make sure your stand is busy

Visitors are drawn to bustling stands. Research shows that 76% of visitors feel busier stands offer greater value. The vibrant atmosphere signifies relevance and popularity.

#### Send out your invitations ASAP

Invite your clients and potential clients to your stand. It will help you identify solid leads and boost new business.

#### Let everybody now you are there

Announce your presence at the Aquatech Amsterdam in your email signature, on social media, emails, website etc. You can find free tools in the exhibitor portal.

## WE INVITE WATER PROFESSIONALS TO AQUATECH MAKE SURE THEY VISIT YOUR STAND!

#### Make an impact with paid promotion

Purchasing a promotional package can optimize your trade show experience, helping you maximize exposure, engagement, and the potential to convert leads into long-lasting business relationships.

We have composed three standard packages for your convenience, but there are many more options that we would be happy to discuss with you.

Do give us a call and we can find the promotional tools that best fit your needs.



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# **SPOTLIGHT PACKAGE**



### **FLOOR GRAPHIC OUTDOOR**

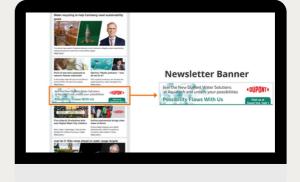
Size: M (1x1M) 5 per package

Repeatedly communicate your message during the event and promote your presence, your trade show offer or stand location by placing 5 floor graphics with your own design.



### **NEWSLETTER BANNER**

An eye-catching banner in the Aquatech enewsletter is the perfect way to capture the attention of your audience. This is an effective way to share knowledge and present your company's message, brand or product before and after the event.



### TOTEM

A simple way of attracting the visitor's attention on their way to the entrance is placing signs with your brand name in front of the complex and near the entrance. This will ensure that your brand makes a clear impression as visitors make their way to and from the event.



€ 4,510.00

PLEASE NOTE: All prices are excluding VAT Production costs are included. You need to deliver the artwork according to specs. Limited availability. First come, first serve.

# **BEAMER PACKAGE**

## WINDOW STICKER ENTRANCE K

The windows in the main entrance K can be fully branded, ideal for sponsor branding. Only 4 windows available

## **NEWSLETTER BANNER**

An eye-catching banner in the Aquatech enewsletter is the perfect way to capture the attention of your audience. This is an effective way to share knowledge and present your company's message, brand or product before the show.

### **BILLBOARD M**

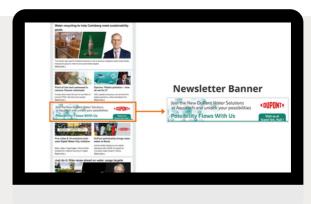
Go big and let us make you a custom billboard that will attract the attention of visitors and passers-by, even from longer distances. There are two sides, each for a different message.

## HANGING BANNER SINGLE SIDED

Hanging banners are a great way to stand out. They can literally hang anywhere throughout the building where there are rigging points.









# **SHOWSTOPPER PACKAGE**



### **BANNER STRUCTURE ENTRANCE K**

Having your own banner structure as the main entrance is a highly effective way to give your brand some serious exposure. The awning has three sides which can be printed with different logos or images.

### **NEWSLETTER BANNER**

An eye-catching banner in the Aquatech enewsletter is the perfect way to capture the attention of your audience. This is an effective way to share knowledge and present your company's message, brand or product before the show.

## WINDOW STICKER REVOLVING DOOR

Do you want to create the ultimate brand awareness? Brand the entrances to the event! People will have no choice but to see your branding as they enter the building. The revolving door windows are branded with vinyl on both the inside and outside.

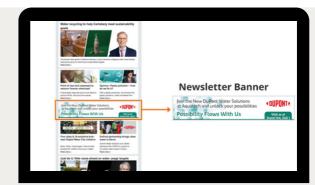


### HANGING BANNER SINGLE SIDED

Hanging banners are a great way to stand out. They can literally hang anywhere throughout the building where there are rigging points.



€ 28,120.00



nme

Entrance