

# Fact sheet Amsterdam international Water Week 2017

**Amsterdam International Water Week** is a bi-annual event related to water, consisting of the AIWW conference, the Aquatech trade exhibition, the Sarphati Sanitation Awards, an extensive young water professionals programme, excursions and a series of social events. 2017 is the fourth edition. It is one of the largest water events in Europe, crossing borders between water and sanitation, delta technology, food, agriculture, finance and governance. It brings together professionals conducive to the transition to resilient cities and a circular economy.

Date: 30 October - 3 November 2017

Location: RAI Amsterdam, the Netherlands

## **AIWW Conference 2017 - 'Water.. and 9 billion people'**

Themed 'Water...and nine billion people', the AIWW Conference focusses on how to create a circular and resilient water environment in high-density living areas. Aiming to achieve real breakthroughs on 4 predefined water challenges: water efficiency and value, water management and resilience, institutional transition and governance, and innovative water system implementation. The global water community has contributed issues (cases) they want to resolve, which will be linked to solutions by experts and innovative technologies. The AIWW Conference takes place on Tuesday 31 October and Wednesday 1 November, with an Opening Ceremony on Monday 30 October.

## **Leadership Programme (part of the AIWW Conference)**

The Leadership Programme is about translating shared knowledge into action. Approximately 300 international leaders from cities, industries and utilities will bring their water issues to the table. These are real water cases which will be matched with innovative solutions, relevant stakeholders and experts. By bringing the right high level community together, mandated to engage in new coalitions and adapt new approaches, we aim to achieve real breakthroughs and decisions. Outcomes of all discussions are action oriented and aimed at building partnerships. The Leadership Programme takes place on Tuesday 31 October.

## **Amsterdam Agreements**

Changing the way we look at our water-related risks, finding new approaches, is something that cannot be achieved overnight. The 'Amsterdam Agreements', an AIWW initiative, emphasizes the importance of new coalitions between cities, industries and utilities with a long-term commitment. During the AIWW Conference, several Amsterdam Agreements will be signed to accelerate real breakthroughs. Case owners, experts, suppliers and investors signing an Amsterdam Agreement will pledge to continue their work in the coming years until they have reached their goals.

Check [www.internationalwaterweek.com](http://www.internationalwaterweek.com) for the Amsterdam Agreements signing moments.

Organisers



### **Aquatech trade exhibition**

With over 21,000 visitors from over 140 different nationalities, and with 928 exhibitors, the Aquatech Amsterdam is the world's leading trade exhibition for process, drinking and waste water. During four action-packed days participants will discover the latest trends, make profitable business relationships, exchange ideas and enhance know-how. The 2017 edition of the show will include an even greater focus on innovation, and the expanded programme will highlight the latest developments in key segments such as desalination and smart technologies. The Aquatech takes place from 31 October until 3 November. [www.aquatechtrade.com/amsterdam](http://www.aquatechtrade.com/amsterdam)

### **Floodex Europe Launch Event**

On Tuesday October 31st, RAI Amsterdam organises the Floodex Europe Launch Event focusing on flood defense, water level management, prevention, mitigation and drainage. The programme consists of a tour, a knowledge programme, a networking gathering and a site visit. It is designed to maximize the interaction between stakeholders from politics, government and business. [www.floodexworld.com](http://www.floodexworld.com)

### **Young Water Professionals Programme**

The Amsterdam International Water Week (AIWW) includes an extensive program for students and young professionals, organised by Young AIWW. Young AIWW consists of a group of enthusiastic students, recent graduates and young water professionals from different nationalities ranging between 22 and 35 years old, working on a voluntary basis. The event takes place from 29 October to 3 November in Amsterdam and is the place to be for young water professionals (YWP) interested in water. During the AIWW, YWPs can participate in various conferences, workshops, side events and challenges.

The AIWW offers YWPs the opportunity to gain new insights and exchange knowledge with fellow professionals in an international setting, so extending their network. The programme is integrated with the regular AIWW program, creating an environment where professionals of all ages have a voice. [www.young-aiww.com](http://www.young-aiww.com)

### **Sarphati Sanitation Awards**

The Sarphati Sanitation Awards (SSA) honour the outstanding contribution of individuals or organisations to the global sanitation and public health challenge through entrepreneurship. Established in 2013, the SSA are an inherent part of the Amsterdam International Water Week. The SSA consists of two Prize Categories: Lifetime Achievement Award in the creation of demand for sanitation and 2. the Young Entrepreneurs Award.

Deputy Mayor of Amsterdam, Alderman Udo Kock, will publicly honour the winners. The Jury decided to award Dr Sascha Kramer who founded SOIL in 2006 for the Lifetime Achievement Award for her exemplary work to provide sustainable sanitation services in Haiti, with an approach they considered to be replicable in many other situations, especially in fast growing peri-urban areas.

For the Sarphati Sanitation Award for Young Entrepreneurs, three promising initiatives were selected and representatives of all three will be invited. During the AIWW Opening Ceremony on 30 October, the winner of the Award for Young Entrepreneurs will be announced. The three selected nominees are: 1. Sidian Bank Kenya, Ms Catherine Kisamwa, 2. FINISH Society India, Mr Ahijit Banergy, and 3. Sanivation Kenya, Mr Andrew Foote

### **Key speakers at AIWW 2017**

#### Opening ceremony:

- Ms. Laura Tuck, Vice President for Sustainable Development, World Bank
- Mr. Daniel Calleja Crespo, Director General Environment, European Commission
- Mr. Udo Kock, Deputy Mayor of Amsterdam
- Ms. Soili Hietanen, Vice President Production Excellence, Metsä Board
- Mr. Mark Rutte, Prime Minister of The Netherlands and Panel member of the UN High Level Panel on Water

#### Plenary Keynote at Conference:

- Mr. Ahmed Aboutaleb, Mayor of Rotterdam
- Mr. Zulkifli Masagos, Minister of Environment and Water Resources, Singapore
- Mr. Snehal Desai, Global Director Sustainable Business Blueprints & Strategies, DOW Chemical
- Mr. Michael Beckereit, CEO, Hamburg Wasser

### **Organisers**

- RAI Amsterdam, exhibition and convention centre in Amsterdam.
- Netherlands Water Partnership (NWP), a network organization of the Dutch water sector. Consisting of 200 members from private companies, government, knowledge institutes and NGOs, it acts as a centre of information on water expertise, policy developments and market opportunities ([www.nwp.nl](http://www.nwp.nl)).
- International Water Conferences – founded by the Royal Netherlands Water Network (KNW), it organizes international conferences [www.iwconferences.com](http://www.iwconferences.com)

### **Social media**

#### Twitter

Amsterdam International Water Week - @AmsterdamAIWW and hashtag #AIWW2017

Aquatech Amsterdam - @Aquatech

Young AIWW - @YoungAIWW

Facebook

<https://www.facebook.com/AmsterdamIWW/>

### **Figures**

- Expected 1000 conference delegates
- Over 20 cities represented from all over the world
- Aquatech 928 exhibitors and 21,000 visitors
- Visitors from 140 nationalities will visit the Amsterdam International Water Week

### **AIWW Managing Board**

- Monique Bekkenutte, International Water Conferences
- Annette Bos, RAI Amsterdam
- Bas Dalm, RAI Amsterdam
- Menno Holterman, Nijhuis Industries
- Roelof Kruize, Waternet
- Kees van der Lugt, Waternet (secretary)
- Lennart Silvis, Netherlands Water Partnership (chairman)

### **Sponsors**

Gold: Waternet, Vewin, Arcadis, Vitens, Evides, Hoogheemraadschap Delfland, Nijhuis Industries

Silver: Hoogheemraadschap Rijnland, Rabobank, Deltares.

Bronze: PWN, Oasen, ING Bank, WML, Van Oord, Accenture.

Supporting partners: WssTP

Powered by: Partners for Water programme, Government of the Netherlands.

### **More information**

For more information, also available in the digital newsroom:

AIWW Magazine

AIWW Conference flyer

Press releases in English and Dutch

AIWW website: [www.internationalwaterweek.com](http://www.internationalwaterweek.com)

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