

PRESS CALENDAR



Sunday October 30, 2011

Have a drink

Organiser : Vewin, PWN and Waternet
Location : Koningsplein, Amsterdam
Time : 10:00 – 17:00 hours
Contact : Jeanne Mulder
Phonenumber : +31 35 692 6943
More information : jmulder@ivrm.nl

Vewin, PWN and Waternet show that water from the Amsterdam canals can be treated to be drinkable. Public and passers-by are invited to have a glass of water.

Climb the N.A.P. wall, Young Water Professional Programma

Organiser : Royal Netherlands Waternetnetwork
Location : Leidseplein, Amsterdam
Time : 14:00 – 18:00 hours
Contact : Kees van der Lugt
Phonenumber : +31 6 5253 4412
More information : www.internationalwaterweek.com/young

A climbing wall on which you can see how many metres your city lies under sea-level. The young 'dijkgraaf' takes on the challenge with the current 'dijkgraaf'.

Monday October 31, 2011

Election of the next Young Water Ambassador

Organiser : Young Water Professional – International Water Week
Location : Waternet
Time : 13:00 – 16:00 hours
Contact : Kees van der Lugt
Phonenumber : +31 6 5253 4412
More information : www.internationalwaterweek.com/young

A jury has pre-selected three 'ambassadors to be'. These three will encounter each other in a debate. The winner of this debate will become the Young Water Ambassador 2011-2013.

Opening Ceremony International Water Week & Aquatech Amsterdam 2011 Announcement Aquatech Innovation Award winner

Organiser : International Water Week / Aquatech Amsterdam
Location : Elicium - Amsterdam RAI
Time : 17:00 – 19:00 hours
Contact : Marieke Leenhouts
Phonenumber : +31 20 549 2327
More information : For the first time the International Water Week is organized with the theme:

Integrated water solutions for a changing world.

Programme

- Welcome address by Theo Lingmont, Director International Exhibitions Amsterdam RAI, Chairman IWW Steering Committee and by Roelof Kruize, CEO Waternet, Chairman Aquatech TC
- Key note address by Garret Graves, Chair of the Coastal Protection and Restoration Authority of Louisiana, USA (CPRA)
- Key note address by State Secretary Joop Atsma; State Secretary of Infrastructure and the Environment, Ministry of Infrastructure and the Environment

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- Dirk Janssen, UN Youth Representative and Ambassador Young Water Professionals, announces his successor
- Announcement of the Aquatech Innovation Award winner, donation of proceeds to Amref Flying Doctors
- Key note address by Pieter van den Hoogenband, triple Olympic Swimming Champion

Tuesday November 1, 2011

Wim Kuijken Keynote speaker at opening of Aquaterra, Aquainnovation, Aquaindustry

Organiser : Aquaterra Projectteam
Location : Elicium 1 - Amsterdam RAI
Time : 09:15 – 10:30 hours
Contact : Marieke Leenhouts
Phonenumber : +31 20 549 2327
More information : He shares his vision on Global Water Challenges and why we are here in Amsterdam.

Reception for all IWW delegations

Organiser : Netherlands Water Partnership
Location : Holland Hospitality Lounge, Elicium 2 - Amsterdam RAI
Time : 17:00 – 19:00 hours
Contact : Annemieke van Zuylen
Phonenumber : +31 70 304 3708
More information : During this network event, the delegations from all over the world (more than 20 different countries) will be officially welcomed and informally presented. All delegations will deliver their message on the IWW overall theme: Integrated Solutions for a Changing World.

Special Launch 'Xylem'

Organiser : ITT
Location : Hall 1, Stand 01.500 - Amsterdam RAI
Time : 15:00 hours
Contact : Coby Dongelmans
Phonenumber : +31 78 654 8540
More information : During the Aquatech Amsterdam trade exhibition ITT launches it's new water division 'Xylem' and different new products.

Wednesday November 2, 2011

Ahmed Aboutaleb Keynote speaker at Aquaterra, Aquainnovation, Aquaindustry

Organiser : Aquaterra Projectteam
Location : Elicium 1 - Amsterdam RAI
Time : 09:15 – 10:30 hours
Contact : Marieke Leenhouts
Phonenumber : +31 20 549 2327
More information : He shares his vision on sustainable development in urban areas.

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Renske Peters & Ingwer de Boer speak at Aquaterra, Aquainnovation, Aquaindustry

Organiser : Aquaterra Projectteam
Location : Elicium 1 - Amsterdam RAI
Time : 09:15 – 10:30 hours
Contact : Marieke Leenhouts
Phonenumber : +31 20 549 2327
More information : Renske Peters, Director Water, Dutch Ministry of Infrastructure and Environment and Ir. I.J. Ingwer de Boer, Director Room for the River Program share their vision on water governance.

Launch DutchWaterSector.com

Organiser : Netherlands Water Partnership
Location : Holland Hospitality Lounge, Elicium II - Amsterdam RAI
Time : 16:30 – 17:00 hours
Contact : Christina Boomsma
Phonenumber : +31 6 4576 1626
More information : Launch of Dutch Water Sector.com, the platform where the Dutch Water Sector will showcase its' latest innovations, address major water issues and exchange solutions. More than 200 international projects are showcased, plus a register of the whole Dutch Water Sector.

Press round table Room for the River

Watergovernance: key success factor in flood control

Organiser : Room for the River
Location : Room D501 - Amsterdam RAI
Time : 12:00 – 13:30 hours
Contact : Miranda Mens
Phonenumber : +31 6 3196 6214
More information : In this press round table, Ingwer de Boer, managing director of Room for the River, will emphasize on the importance of partnership and co-making in watergovernance. Internationally Room for the River is well known for its participatory approach in watermanagement. Nowadays, watergovernance is becoming a well-known concept world wide. Lunch included.

Conference 'Water Operator's Partnership',

Organiser : Royal Netherlands Waternetnetwork
Location : Waternet
Time : 09:30 – 17:30 hours
Contact : Ernst Jan Quack
Phonenumber : +44 771 7769 974
More information : Realizing the Millennium Development Goals on water and sanitation (MDG 7c) is a huge challenge, in a great part of the world. Public water utilities can play a significant role in order to achieve those MDGs, by sharing their know how and experience with colleagues in a deprived situation. The Netherlands is one of the countries that has a long tradition of sharing know how on solving water related problems by international peer to peer twinning on a solidarity basis. This type of peer to peer cooperation between water utilities was later called Water Operators' Partnerships (WOP).

The keynote speaker at the conference is Anne Le Strat (Aqua Publica Europea President, Chairman of Eau de Paris, Alderman and water in Paris). She was one of the key persons responsible for the success of the deprivatization of the Paris water company several years ago. In her speech she will discuss her experiences in the field of public management and the Eau de Paris's commitment to share knowledge and experience in different countries.

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Press conference Philips Lighting

Organiser : Philips Lighting
Location : hall 1 stand 01.431- Amsterdam RAI
Time : 11:00 – 12:00 hours
Contact : Marinelle van den Munckhof
Phonenumber : +31 40 275 6794 / +31 6 1354 5093
More information : Launch of a new cutting-edge disinfection technology for Point-of-Use applications.

The new complete disinfection solution is based on cutting-edge technology optimized for Point-of-Use application and overcomes many of the current limitations of UV water disinfection. As a result, it enables manufacturers to provide consumers with access to clean drinking water: anytime, anywhere. This never before seen technological innovation will be presented by the General Manager of Special Lighting, Frank Kauffman and Director Marketing UV Purification, Ernest Sanderse, and will be followed by an exclusive demonstration. One-to-one interviews with Philips Special Lighting executives will also be available.

Debate water specialists and business leaders from global consultancy ARCADIS

Organiser : ARCADIS
Location : Elicium, Room D406 (entrance D, 4th floor, room 6) – Amsterdam RAI
Time : 08:45 – 10:00 hours
Contact : John McLeod or Marie-Christine van den Wijngaart at CitySavvy
Phonenumber : +44 20 739 1000
More information : ARCADIS invites you to participate in a discussion and debate regarding the challenges and cutting-edge solutions across the entire water cycle including

- Too little water - scarcity and competing needs (human, agriculture, industry) – Bill Dee, Global Director Water ARCADIS
- Too much water- climate change – Piet Dircke, Programme Director, Water ARCADIS
- Safe water - regulatory issues and water quality (public health, pharmaceuticals in water, etc.) – Michael MacPhee, Water Planning Director for ARCADIS
- Water as an asset
 - To be managed – John Batten, Director of Strategic Client Development, member of the executive committee
 - To provide energy – Bill Dee

In addition to the specialists listed above, ARCADIS will have other experts available for commentary on numerous water-related issues. We will be in touch to arrange one-on-one interviews.

Thursday November 3, 2011

Breakfast meeting AquaMatch

Organiser : Enterprise Europe Network
Location : Holland Hospitality Lounge, Elicium 2 - Amsterdam RAI
Time : 08:30 – 09:45 hours
Contact : Stan Francke
Phonenumber : +31 88 602 5280

Prime-Minister Rutte and State Secretary Atsma open the Second Dutch Delta Congress

Organiser : Dutch Deltacommissaris
Location : Auditorium - Amsterdam RAI (entrance C)
Time : 09:00 – 014:00 hours
Contact : Margriet Bokhorst, margriet.bokhorst@deltacommissaris.nl.
Phonenumber : +31 646 767 704

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Programme

9.00 hours	Reception
10.00 hours	Start programme Welcome by Wim Kuijken, Dutch Deltacommissaris Opening Second Dutch Delta Congress by State Secretary Atsma
12:00 hours	Stage interview with Dutch Prime-Minister Rutte
12.30 hours	Opening of Delta Parade at Integrated Aqua Solutions by Dutch Prime-Minister Rutte

Press representatives need to require press accreditation for this from both the organizers of the International Water Week and from the office of the Deltacommissaris.

- Press accreditation IWW:
Marieke Leenhouts, Amsterdam RAI, T: +31 20 549 23 27 or E: m.leenhouts@rai.nl.
- Accreditation and press programma Second Dutch Delta Congress:
Margriet Bokhorst, T: +31 646 767 704 or E: margriet.bokhorst@deltacommissaris.nl.

Bill Dee of Arcadis speaker at Aquaterra, Aquainnovation, Aquaindustry

Organiser	: Aquaterra Projectteam
Location	: Elicium 1 - Amsterdam RAI
Time	: 09:15 – 10:30 hours
Contact	: Marieke Leenhouts
Phonenumber	: +31 20 549 2327
More information	: He shares his vision in a speech entitled "What is the future?"

Industrial Leaders Forum

Organiser	: Aquatech Projectteam
Location	: Elicium 1 - Amsterdam RAI
Time	: 15:30 – 18:30 hours
Contact	: Marieke Leenhouts
Phonenumber	: +31 20 549 2327
More information	: Water will play a crucial part in the development of industrial companies over the coming decades. Water shortages, increasingly strict effluent standards, sustainability, water footprint management and water recycling require a clear vision and an integrated approach throughout the chain. This could also lead to considerable cost savings; another major issue in the industrial sector. During the Industrial Leaders Forum these issues will be discussed. On the Industrial Leaders Forum panel are:

- Royal DSM N.V. – Mr. Robert Claasen, Global Manufacturing Director
- Royal Dutch Shell N.V. – Mr. Gerald Schotman, Executive Vice President Innovation, R&D and Chief Technology Officer
- Rabobank – Mr. Daan Dijk, Managing Director Sustainable Business Development
- Unilever N.V. – Mr. Hans Droge, Senior Vice President Research & Development

Second Dutch Delta Congress

Organiser	: Deltacommissaris
Location	: Auditorium, Congresscentre - Amsterdam RAI
Time	: 10:00 – 17:00 uur
Contact	: Margriet Bokhorst
Phonenumber	: + 31 6 4676 7704
More information	: Government Commissioner for the Dutch Delta Programme Wim Kuijken has taken the initiative for this congress, which will focus on the Delta Programme 2012. Special attention will be given to the various individual Delta programmes, showcasing the Dutch expertise on water management in all its facets.

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The Delta Congress will be opened by State Secretary Joop Atsma. In the morning, a number of prominent speakers will talk: Renee Jones-Bos (ambassador of the Netherlands in the United States of America), Ed Nijpels (Chairman NL engineers) and Salomon Kroonenberg (Emeritus Professor of Geology at TU Delft) give their views on the opportunities and risks of dealing with the Delta Program. Prime Minister Mark Rutte will close the morning session, and then open the Delta Parade.
Delta Parade

The afternoon programme will focus on, among other things, safety issues, water supply and drought, as well as on the interpretation of adaptive delta management. The Delta Parade, an exhibition featuring all nine individual programmes, will provide ample time and opportunity for sharing knowledge and experiences in an interactive and informal way. The exhibition will show what the Delta Program stands for and how far it has progressed. For more information visit www.deltacommissaris.nl

Business reception with the AquaMatch participants

Organiser : Agentschap NL
Location : Holland Business Pavilion, Hall 7 – Amsterdam RAI
Time : 16:30 – 18:00 hours
Contact : Stan Francke
Phonenumber : +31 88 602 5280
More information : The AquaMatch is an international brokerage event focused on water technology and innovation. The event is organised by NL Agency and Enterprise Europe Network, the largest business support network in Europe. AquaMatch enables exhibitors and visitors at the fair to find partners for cooperation, e.g. for product development, research & development, FP7, joint ventures, manufacturing and licensing agreements.

Participating countries: Belgium, Cyprus, Czech Republic, Denmark, France, Germany, Israel, Italy, Malta, Mexico, Netherlands, Romania, Slovenia, Spain, Turkey, United Kingdom, United States.

Pieter van den Hoogenband at International Conference on Benchmarking

Organiser : Royal Netherlands Waternetwork
Location : Room G.104 – Amsterdam RAI
Time : 14:40 – 15:00 hours
Contact : Annemieke van Maaren
Phone number : +31 6 5793 6167
More information : Pieter van den Hoogenband, 3x gold medalist swimming at the olympic championships, shares his opinion on Operational excellence and benchmarking.

'Letter of Intent' for knowledge exchange between government and scientific institutes

Organiser : International Water Week
Location : Young Water Professional Lounge, Hall 7, stand 07.100 - Amsterdam RAI
Time : 10:00 – 11:30 hours
Contact : Maarten Claassen
Phonenumber : +31 20 608 3625
More information : During the Wetskills Challenge students from around the world will discuss how to generate innovative solutions for the many water issues faced by urban areas. One of the field trips goes to Amsterdam area 'WATERgraafsmeer'.

Watergraafsmeer is the lowest district of Amsterdam, built in a polder 5.5 meters below sea level. It's an area that suffers from water nuisance – like flooded roads and properties – and climate change and urban densification will only make things worse. Transition to a sustainable and climate-proof future is highly complex, so the local governments initiated the programme WATERgraafsmeer. Part of the programme is the exchange and improvement of knowledge about the issues. Together with the conclusions of the Wetskills Challenge a 'letter of intent' is being initiated to stimulate the exchange of knowledge between different parties. Hogeschool van Amsterdam, Curnet en Stadsdeel Oost.

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Wetskills Innovation Challenge - the final

Organiser : Waternet
Location : Young Water Professional Lounge, Hall 7, stand 07.100 - Amsterdam RAI
Time : *to be decided*
Contact : Kees van der Lugt
Phonenumber : +31 6 5253 4412
More information : www.internationalwaterweek.com/young

Multi-disciplinary teams of international students create a vision on 'urban water of tomorrow'. After two weeks of lectures by renowned water experts, field trips and workshops, the students have gained knowledge and created solutions for the challenges for urban areas. Above all, the intention is to implement the best ideas in the Watergraafsmeer area!

Book presentation 'Climate of Coastal Cooperation'

One hundred coastal professionals in favor of cooperation

Organiser : Coastal & Marine Union - EUCC
Location : Room G105 – Amsterdam RAI
Time : 17:15 – 19:30 hours
Contact : Robert Steenbergen
Phonenumber : +31 71 512 2900
More information : Coastal security, ecology and economic growth can go hand in hand when governments, knowledge institutes and coastal managers work together more. That is what one hundred prominent international professionals state in the book "Climate and Coastal Cooperation". Professor Cees Veerman will receive the book at the International Water Week.

Friday November 4, 2011

Closing Ceremony of the International Water Week & Aquatech Amsterdam

Organiser : International Water Week / Aquatech Amsterdam
Location : Zuidpool, between Hall 7 & 8 – Amsterdam RAI
Time : 17:00 – 19:30 hours
Contact : Marieke Leenhouts
Phonenumber : +31 20 549 2327
More information : Looking back on an inspiring week with drinks, snacks and entertainment.

From Tuesday November 1, 2011 till Friday November 4, 2011

AquaStages

Organiser : Aquatech Projectteam
Location : Hall 2, 7, Europe Foyer – Amsterdam RAI
Time : all day
Contact : Marieke Leenhouts
Phonenumber : +31 20 549 2327
More information : The exchange of know-how and experience is a key part of Aquatech Amsterdam 2011. Based on the exhibition floor, the AquaStages will feature three theatres for seminars, workshops and lectures.

Integrated Aqua Solutions

Organiser : Aquatech Projectteam
Location : Europe Foyer & Diamond Lounge – Amsterdam RAI
Time : all day
Contact : Marieke Leenhouts
Phonenumber : +31 20 549 2327
More information : A premiere during this year's International Water Week Amsterdam is the

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Integrated Aqua Solutions show case. As a link between the Aquatech Amsterdam trade exhibition in the field of water technology, and the global forum Aquaterra, focused on deltas, rivers and coastal management, Integrated Aqua Solutions will feature the most remarkable water projects in the field of integrated water resource management from around the world.

Innovation Zone

Organiser : Aquatech Projectteam
Location : Innovation Zone, Hall 7(stand 07.324) – Amsterdam RAI
Time : all day
Contact : Marieke Leenhouts
Phonenumber : +31 20 549 2327
More information : For the seventh time the prestigious Aquatech Innovation Award is awarded to the most innovative product service or solution in the water industry. All nominees will be put in the spotlight. Find out who the nominees were and who the winner is in the Innovation Zone in Hall 7 (stand 07.324)

International Pumps & Process Plaza

Organiser : DdV media international
Location : Hall 1 (stand 01.700) – Amsterdam RAI
Time : 17:00 – 20:00 hours
Contact : Marcel Meijers
Phonenumber : +31 35 541 3064
More information : For the first time, the exhibition floor of Aquatech Amsterdam will present the International Pumps & Process Plaza, a stand focused on pump systems and related issues.

World Championships Pipefitting

Organiser : Aquatech Projectteam
Location : Hall 4, stand 04.305 – Amsterdam RAI
Time : 15:45 – 16:00 hours
Contact : Marieke Leenhouts
Phonenumber : +31 (0)20 – 549 2327
More information : The world championship Pipefitting is a competition for the fastest time to complete a running watertap. A team consists of two people (a driller and a fitter) and a coach. Their aim is to drill and tap a 150 mm diameter ductile iron main under pressure, together with the installation of a service connection, including watermeter and tap, in the shortest possible time. As soon as the tap produces running water, the round is stopped.
The Waternet team won the World Championships in Chicago last year, and will now have the opportunity to defend its title on home soil.

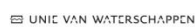
The award ceremonies:

- Students 16:00 hours on Tuesday November 1, 2011
- World Water Cup 15:55 hours on Wednesday November 2, 2011
- Managementteams 16:00 hours on Wednesday November 2, 2011
- Women's teams 15:45 hours on Thursday November 3, 2011
- Men's teams 14:45 hours on Friday November 4, 2011

Note for the editor, not for publication

For more information, request for interview or photos, contact Marieke Leenhouts, Amsterdam RAI, T+31 (0)20 549 23 27 or via e-mail at m.leenhouts@rai.nl.

Partners



Including the following events



Organisers

